SmartPetro
Smart Sentinels

SmartPetro is an advanced technological solution for fuel stations that integrates Artificial Intelligence (AI) and Machine Learning (ML) for intelligent monitoring of operations. Developed to identify and reduce refuelling losses, optimize the allocation of attendants and improve the customer experience, SmartPetro analyses data in real time using cameras installed at the station. With detailed analytical reports and an intuitive interface, it allows managers to make decisions based on data, resulting in increased sales and operational efficiency.

The ongoing challenge of not losing customers

Fuel stations face critical challenges, including supply losses due to insufficient speed of service and lack of attendants at peak times, ineffective resource management, negative customer experiences, decisions not based on accurate data, difficulties in adapting quickly to market changes, and the need to maintain compliance and safety.

BENEFITS

- **Reduced Supply Losses:** Increasing revenue by ensuring that more customers are served.

- **Improved Customer Experience:** Increases customer satisfaction through more efficient service.

- **Data-Based Decision Making:** Provides operational insights for informed management.

- **Increased Operational Efficiency:** Uses AI and ML for more effective management of resources and manpower.

Project Goals

- Maximize Fuel Sales
- Improve Operational Efficiency
- Improve Customer Experience
- Provide Data-Based Analysis for Decision-Making
- Increase Operational Safety and Compliance

Market Potential and Growth

With around 42,000 fuel stations registered in Brazil, according to ANP data, SmartPetro is positioned in a market with tangible and expanding potential, meeting the growing demand for technological solutions that optimize operations, improve the customer experience and increase management efficiency.

Executive Summary

Email
arliton@azzz.com.br

WhatsApp
+55 61 9 9161-9511

Where are we?
Brasília - Federal District