



Live Plate

Green Investment Digital Account

Live Plate is a pioneering initiative in the ESG (Environmental, Social, and Governance) market that combines environmental sustainability with Artificial Intelligence. Our business model focuses on turning every vehicle refueling into an opportunity to earn green points, which are converted into sustainable assets traded on ESG stock exchanges.

Target Market

Live Plate has a broad appeal, covering environmentally conscious drivers, investors in ESG assets, gas stations committed to sustainable practices and investment platforms focused on sustainability.

How it Works

Points for refueling: Vehicles refueling at ESG stations receive points linked to their license plate, making it a "PlacaViva".

Automatic Registration: On the first fill-up, the vehicle's license plate is automatically pre-registered, generating a temporary digital account in the PlacaViva system.

Green Investment Digital Account: On completion of pre-registration, the user activates their definitive Digital Account, linked to an ESG stock exchange, through which they can manage and convert their points into green assets.

BENEFITS

- Encouraging Sustainability
- Ease and Convenience
- Green Investments
- Consumer Engagement
- Growth Potential

Potential Business Partners

- ESG FUEL STATIONS
- STOCK EXCHANGES FOCUSED ON ESG SECURITIES
- FINANCIAL INSTITUTIONS AND SUSTAINABLE INVESTMENT PLATFORMS
- ENVIRONMENTAL ORGANIZATIONS AND SUSTAINABLE ADVOCACY GROUPS

Conclusion

Live Plate represents a unique business opportunity that combines technological innovation with sustainable practices, offering a concrete solution to contemporary environmental challenges.



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Where are we?
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